

# COOKIES POLICY

## 1.- COOKIES

Cookie is a file that is downloaded to your computer when you access certain web pages. Cookies allow a website, among other things, to store and retrieve information about the browsing habits of a user or his or her computer and, depending on the information they contain and how they use their equipment, can be used to recognize to user. The user's browser memorizes cookies on the hard disk only during the current session occupying a minimal memory space and not harming the computer. Cookies do not contain any specific personal information, and most of them are deleted from the hard disk at the end of the browser session (so-called session cookies).

Most browsers accept cookies as standard and, regardless of the cookies, allow or prevent temporary or memorized cookies in the security settings.

Without your express consent – by activating the cookies in your browser – ATZAR FILMS will not link in the cookies the data stored with your personal data provided at the time of registration or purchase.

## 2.- WHAT COOKIES WE USE ON THIS WEBSITE

- Technical Cookies: They are those that allow the user to navigate through a web page, platform or application and the use of the different options or services that exist in it, such as controlling traffic and communication of data, identify the session, access restricted access parts, remember the elements that make up an order, carry out the process of buying an order, make the application for registration or participation in an event, use security features during navigation, store contents for the broadcasting of videos or sound or sharing content through social networks.

- Personalization Cookies: These are the ones that allow the user to access the service with some general characteristics predefined according to a series of criteria in the terminal of the user such as the language, the type of browser through which access service, the regional settings from where you access the service, etc.

- Analysis Cookies: These are those that are well treated by us or by third parties, allow us to quantify the number of users and thus carry out the statistical measurement and analysis of the use that users make of the offered service. For this, we analyze your navigation on our website in order to improve the offer of products or services that we offer.

- Advertising Cookies: These are those that, well treated by us or by third parties, allow us to manage in the most effective way the offer of advertising space on the website, adapting the content of the advertisement to the content of the requested service or to use of our website. For this we can analyze your Internet browsing habits and we

can show you advertising related to your browsing profile.

- Behavioral advertising cookies: These are the ones that allow the management, in the most efficient way possible, of the advertising spaces that the publisher has included in a webpage, application or platform from which he / she provides the requested service. These cookies store information of the behavior of the users obtained through the continuous observation of their habits of navigation, which allows to develop a specific profile to show advertising in function of the same.

This web site uses Google Analytics, a web analytics service provided by Google, Inc. domiciled in the United States with headquarters at 1600 Amphitheater Parkway, Mountain View, California 94043. For the provision of these services, they use cookies that collect the information, including the user's IP address, which will be transmitted, processed and stored by Google in the terms set on the Google.com Web. Including the possible transmission of such information to third parties for reasons of legal exigency or when said third parties process the information for Google account.

### **3.- HOW WE AUTHORIZE AND CONSENT THE USE OF THE COOKIES**

The User expressly accepts, for the use of this Site, the treatment of the information collected in the form and for the aforementioned purposes. You also acknowledge the possibility of refusing to treat such data or information by refusing to use Cookies by selecting the appropriate settings for that purpose in your browser. While this option to block Cookies in your browser may not allow full use of all the functionality of the Website.

### **4.-HOW YOU CAN DEACTIVATE OR DISABLE THE USE OF COOKIES**

You can allow, block or delete cookies installed on your computer by configuring the browser options installed on your computer. Here is an orientation on the steps to access the configuration menu of cookies and, where appropriate, private browsing in each of the main browsers:

- Internet Explorer: Tools -> Internet Options -> Privacy -> Settings.
- Firefox: Tools -> Options -> Privacy -> History -> Custom Settings.
- Chrome: Settings -> Show advanced options -> Privacy -> Content settings.
- Safari: Preferences -> Security.